FLYING CHINA FC



Flying China is the first and only print and online magazine for General Aviation (UL to GA) on the Chinese market; this market has the potential to be the fastestgrowing aviation market of the world.

The key topics of **c** are tests of aircraft from general aviation, microlights and LSA, pilot news, background info, avionics, aircraft engines, portraits of manufactures and importers, news about aviation organizations and authorities, flight schools and flying clubs, service-pages, safety and technology.

Technical Details

Circulation 30 000 **Publication** quartely Size Din A4 / letter Volume ~ 72 pages

Terms of settlement net, within 14 days from date of bill

Additions price on request



c is also published as an app





2024 (N°) FC	Ad-deadline (day/month/year)	published date
Flying China 1/2024, No. 45 (Pre-AERO)	25.03.2024	12.04.2024
Flying China 2/2024, No. 46	24.06.2024	19.07.2024
World Directory of Light Aviation chinese Version	12.08.2024	11.10.2024
Flying China 3/2024, No. 47	14.10.2024	15.11.2024
Flying China 4/2024, No. 48 (Special: e-flight Forum	09.12.2024	10.01.2025



Technical Specifications

We accept artwork generated by a Mac or a PC in the following formats: PDF, TIFF, EPS and JPG. Resolution should be 300 dpi and colour mode CMYK.

If you originate your own artwork, it is your responsibility to ensure that it contains no typographical errors. If you notice a problem after you have submitted the artwork, contact us, we will do our best to help.

Please supply a color proof.

A fully professional advertisement design service is available at modest cost. Please ask for details.



Contact our Head of media consulting

Rosi Berkemeier, Flying-Pages GmbH Buttersteig 11, 16831 Rheinsberg OT Zuehlen, Germany Phone:+49 (0)33931/80 60 27, mobile: +49 (0)173 / 372 62 71 or +49 (0)171 / 698 08 71 (Willi Tacke) eMail: rosi@flying-pages.com



Publisher: Flying-Pages GmbH, Am Oberhagen 23, 59581 Warstein, Germany, Phone:+49 (0)2902/21 63 willi@flying-pages.com • www.widola.com • www.flying-pages.com





SIZES & PRICES

Width x height (mm)

	Bleed size ⁽²⁾	Normal size ⁽³⁾	Price (Euro) ⁽¹⁾
Full page	210 x 297	185 x 273	3725 €
Double page	420 x 297		6185 €
Outside back cover	210 x 297		4470 €
Inside front cover	210 x 297		4100 €
Inside back cover	210 x 297		4100 €
2/3 page horizontal	210 x 192	185 x 180	2795 €
2/3 page vertical	134 x 297	122 x 273	2795 €
1/2 page horizontal	210 x 146	185 x 134	2310 €
1/2 page vertical	103 x 297	90 x 273	2310 €
1/3 page horizontal	210 x 100	185 x 88	_1865 €
1/3 page vertical	71 x 297	59 x 273	_1865 €
1/4 page horizontal	i	185 x 65	1380 €
1/4 page vertical	· -	42 x 273	1380 €
1/4 page block	Ī	90 x 134	1380 €
1/6 page horizontal	1 <u> </u>	185 x 42	1045 €
1/6 page vertical	-	59 x 134	1045 €
1/6 page block	-	90 x 88	1045 €

- (1) All prices subject to national taxes at the appropriate rate and for one insertion.
- (2) Bleed: print to edge of paper (no margin, no type within 5 mm of edge).
- (3) Normal: within normal type area (with margin).

Fc Promotion Discount 2024:

Special 1 Book 4 **?** 1/1-ads:

Get a 15% discount plus one free 1/1-ad in "World Directory of Light Aviation".

Special 2 Book 2 **fc** 1/1-ads:

Get a 10% discount plus one free 1/2-ad in "World Directory of Light Aviation".

Ask about advertising in our sister publications	S P	A	C Inside fr	E ont cover	🗖 Insi	0 de bac	R ck cover	D	E	R
France: Aviation et Pilote Germany:	(tick one)		Outside Full page	back cover	□ Dou	ıble pa	ae			
Flügel – das Magazin worldwide				horizontal	2/3	page v	ertical			
World Directory of Light Aviation eflight Journal				horizontal horizontal			ertical ertical			
Special discounts available for multi-				horizontal			ertical	<u> </u>	1/4 page	block
publication bookings!		_		horizontal	_		ertical		1/6 page	block
11/11/11/11/11/11/11/11/11/11/11/11/11/	Numbers (tick one)		1 x	□ 2x	J 3x		4x			
Company:										

Responsible individual: Job title: Company address:		Please place the adversariant in the next edition of	Please place the advertising detailed above in the next edition of Fc.		
			Date		
Гown:		Please send to:			
	Country:Fax:		Buttersteig 11 16831 Rheinsberg OT Zühlen Germany		

E-mail: ______eMail: rosi@flying-pages.com